



Hallmark of innovation

STRESSLYTE - C & ChromiSEL - C

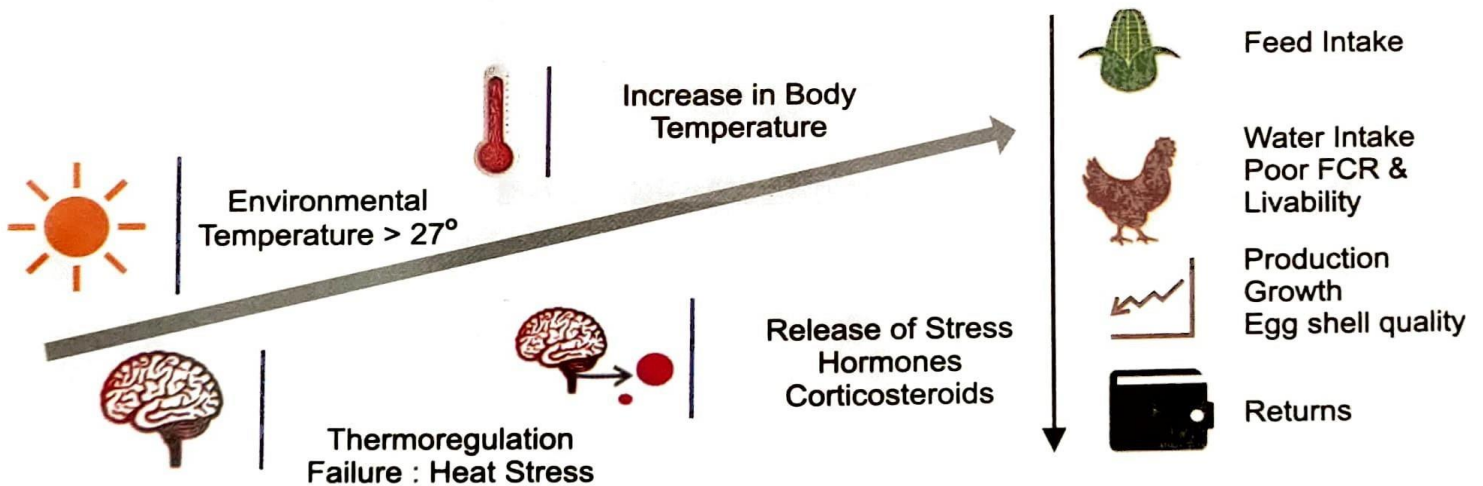
Stressfree Solutions...

Heat stress in poultry

Stress is the non-specific response of the body to any demand. Whereas, stressor can be defined as "an agent that produces stress at any time". Birds are 'heat stressed' if they have difficulty achieving a balance between body heat production and body heat loss.

Heat stress is one of the most important environmental stressors challenging poultry production worldwide. Common stressors are environmental, managemental, nutritional, physiological, physical, psychological, social etc.,

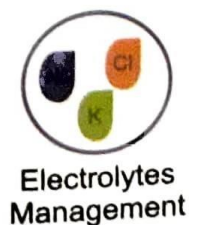
Consequence of Heat Stress :



Economic loss from heat stress depend on :



Strategy and Solutions :



Presenting...

STRESSLYTE – C & ChromiSEL-C

The dietary electrolyte balance (DEB), also known as acid-base balance and stress management at root cause level is more critical in summer management of poultry. The birds under heat stress will perform best at a DEB of 250 mEq/Kg. Organic chromium, Selenium, Betaine and Vitamin C play essential role in optimizing stress at root cause level, osmolyte balance and immunostimulant.

STRESSLYTE - C : An ideal combination of electrolytes fortified with Betaine and Vitamin C for water application.

Supplementation of electrolytes via the drinking water or feed can be made to restore the ionic balance to the desired levels.



ChromiSEL - C : Synergistic combination of Organic Chromium, Selenium, Betaine, and Vit. C to optimize the stress and improve immunity in poultry.

STRESSLYTE - C

Composition (Each 100g Contains)

Sodium Chloride	1.00g
Potassium Chloride	5.00g
Sodium Bicarbonate	3.00g
Sodium Acid Phosphate	0.80g
Sodium Citrate	7.00g
Sodium Lactate	1.70g
Magnesium Sulphate	2.00g
Vitamin C (coated)	2.00g
Probiotic-Coated	3.5 Billion/CFU
Lactose	1.50g
Betaine	2.00g
Maltodextrin	5.00g
Dextrose Anhydrous	48.00g
Excipient	QS

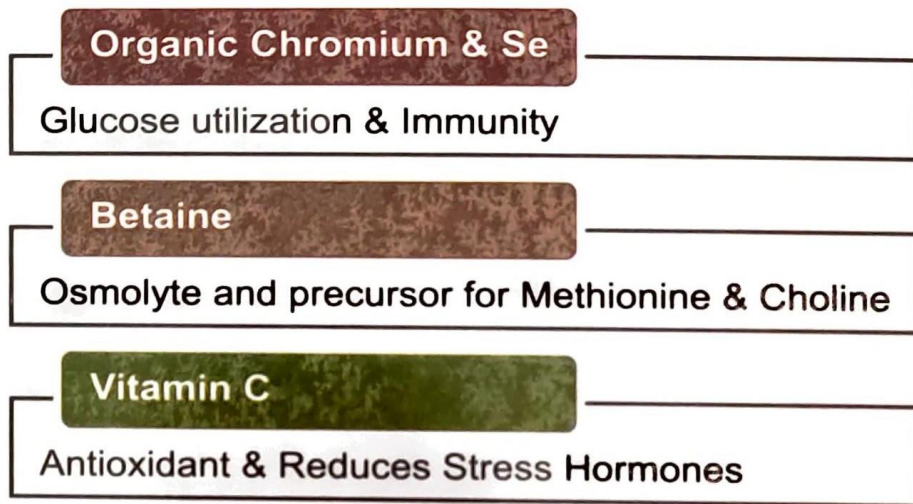
ChromiSEL - C

Composition (Each 1Kg Contains)

Organic Chromium	3gm
Selenium Yeast	400mg
Coated Vitamin C	13%
Betaine	10%
Base	Qs

STRESSLYTE - C & ChromiSEL - C

Mode of Action of ChromiSEL - C



BENEFITS

STRESSLYTE - C

Electrolytes
balance
in the body

Improves
metabolism

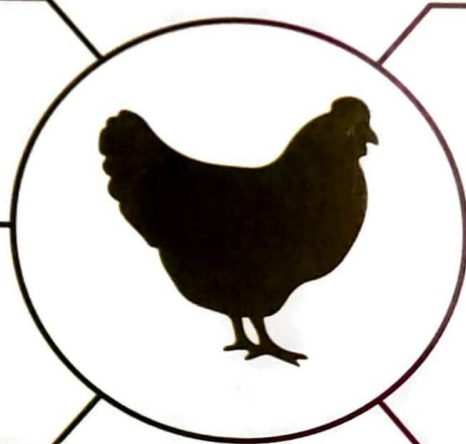
Optimizes
stress
performance

ChromiSEL - C

Optimize
Stress

Maintains
Osmolarity
in Cell

Act as
antioxidant
Improves
livability



RECOMMENDATION

STRESSLYTE - C

Water : 1 to 2 g / L

Feed : 1 kg / ton of feed

ChromiSEL - C

Feed : 200 g / ton of feed

PRESENTATION : 1 kg and 25 kg bag

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